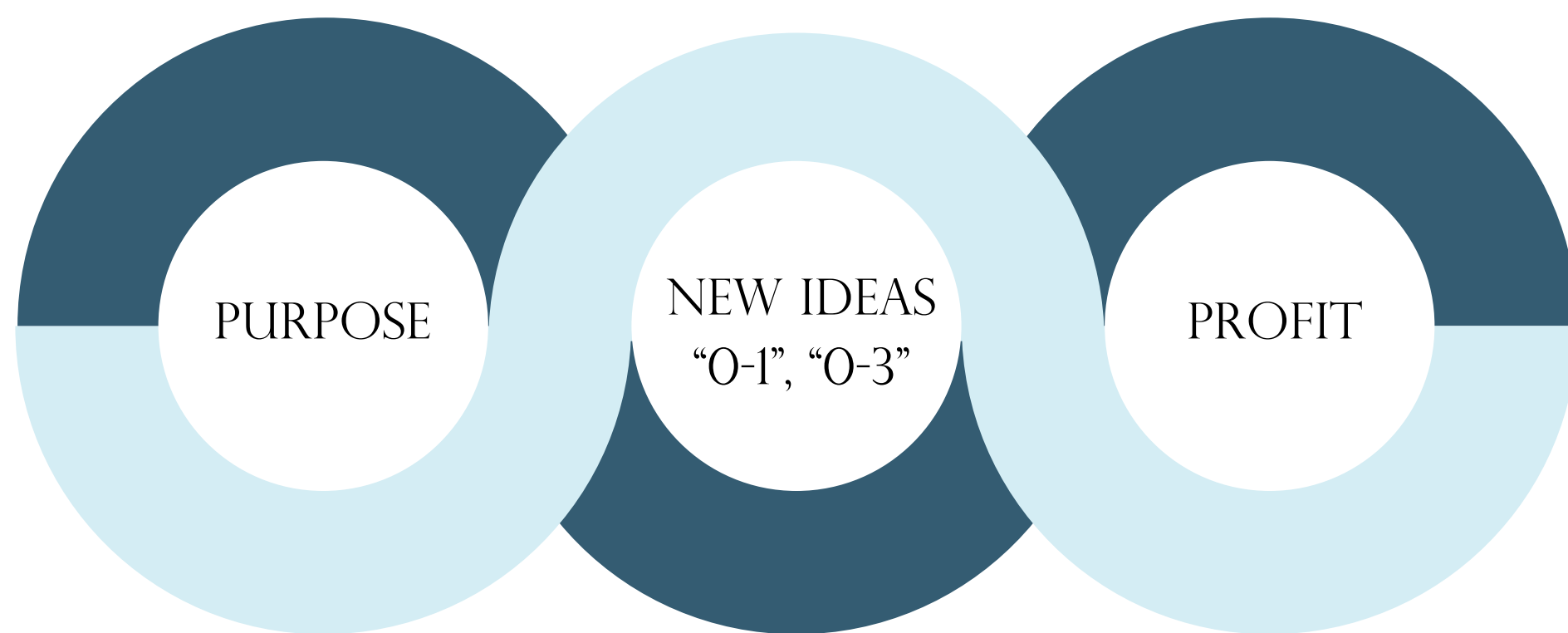


MODERN TENDER

We're a collaborative practice that helps mission-driven founders, funders and allied organizations explore and build new, scalable opportunities at the intersection of purpose and profits.



Through advising, trainings, strategy sprints, and special projects we engage with partners worldwide to produce game-changing results across several focus areas.

VENTURE BUILDING ● MARKET BUILDING ● CAPITAL STRATEGIES



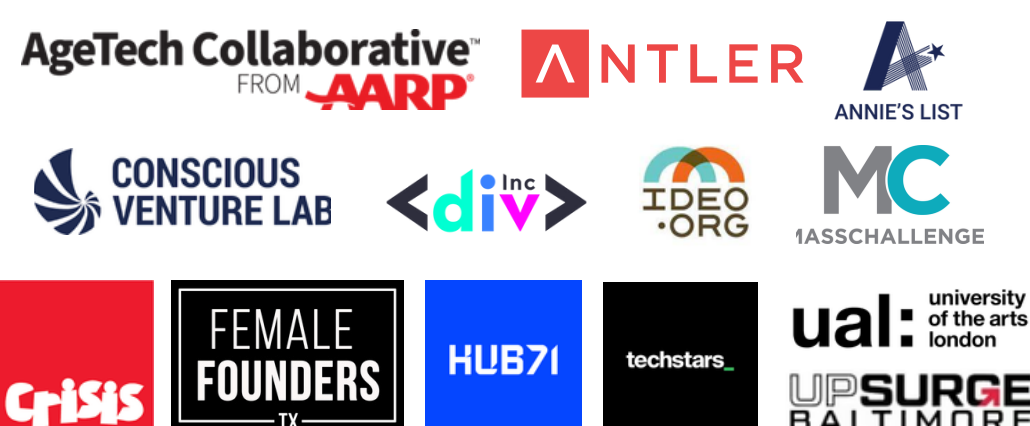
Ventures advanced across sectors, portfolios & as the founder of Female Founders TX (acq. 2023)



Earned Media Secured in TV, Print, Digital in 50+ outlets in English and Spanish



Raised & Advised in Impact Capital across asset classes Philanthropy, PAC, Angel Investment, Venture Capital

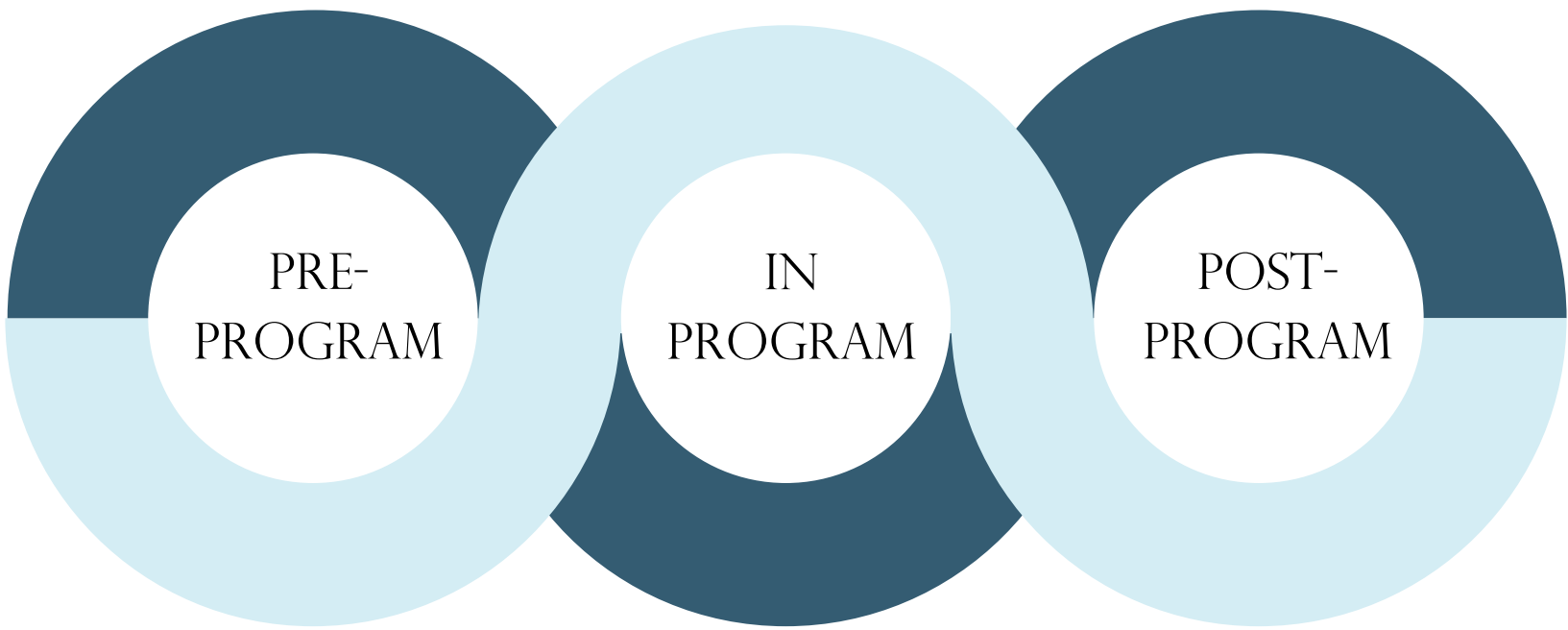


Learn more & get in touch: hello@modern-tender.com

SPOTLIGHT ON: “ACCELERATOR AS A SERVICE”

FRACTIONAL PRINCIPAL, PLATFORM & PORTFOLIO SUPPORT FOR GLOBAL FUNDS

We work across a fund & accelerator lifecycle, adding capacity to GPs & Program Staff to support the growth of the fund, portfolio, programs, and founders.



WHO WE ARE FOR:

Just like founders, funds & accelerators also have a business & product in the market. We offer the following support for:

- Fund Leadership & Teams
- Program Staff
- Prospective & Current Founders/PortCos

OUR FOCUS:

- Sector Agnostic
- Pre-Seed, Seed, Series A (or innovation studios)
- Specialities:
 - Impact Tech
 - Hybrid Ventures
 - Founders Historically Under-Represented, from the Global Majority, & other Outliers

AREAS ON OFFER:

- Foundations of Venture Design
- Startup & Program Diagnostics, Turn-Arounds & Strategy Sprints
 - Inception to Launch: *Thesis, Staffing & Ops, Due Diligence, Curriculum, Demo Day*
- Identifying your Target Audience(s) & Go-To-Market Plans
 - Stakeholder Engagement, Ecosystem Building:
Internal, Startup Pipeline, Investors & Co-Investors, Mentors, Customers, PR
- Investment Readiness & Capital Strategies for Impact-Linked Ventures & Funds
- Storytelling: Perfecting Your Pitch
- Planning for Growth:
 - People & Operations
 - Ongoing Portfolio Management & Advising: Optimizing/Pivoting, Reporting
 - Co-Investment (aligned intros via double-opt-in)

HOW WE HELP:

1:Many
Trainings

1:1 &
Group Advising

Special Projects
e.g. full service accelerator

FOR:

Founders

Founder &
Funders/Programs

Funders/Programs

PRICING:

Starting @
\$1550/£1250

Starting @
\$5k/£4k/Month
(~4 days/Month)

Enquire
for rates, including equity
opportunities

Let’s connect: hello@modern-tender.com

EXPERIENCE THAT COUNTS

“Laurie's deep understanding of both for-profit and non-profit structures (and their stakeholders) helped me at a pivotal time in our fund's growth: we were raising our second fund and decoupling our accelerator from the fund into a new non-profit structure, while serving our portfolio and running another accelerator! Laurie helped me increase my ROI both in terms of MOIC and time.

She is a true utility player who rolled up her sleeves across our family of brands providing: executive-level advising to me and my team to align the right structures, processes, narratives, and dollars with our distinct and complementary models; platform and portfolio support to our ventures; right-hand support to help me raise Fund II. With Fund II, she partnered with me directly to refine and execute our fundraising process including pursuing a lead that ultimately led to a \$4mm commitment on a \$27mm close.

I appreciate that Laurie gets both the high-level vision while also getting things done, and is as effective in a Boardroom as she is in a startup garage. Highly recommend!”

- Jeff Cherry, Founder and Managing Director of Conscious Venture Partners (Venture Fund), Novella Center for Entrepreneurship (a 501(c)(3) ESO & accelerator)



village capital

“As a senior advisor to Village Capital, Laurie has added specific, measurable, and deep value across our organization including to our product, investment, and communications teams. Laurie’s deep technical knowledge of early-stage capital allocation across asset classes and experience building tech was a key value-add when we developed Capital Explorer. She’s also been an incredible partner across the global early-stage impact-driven ecosystem proactively sourcing aligned opportunities including scouting founder pipeline, advancing major donor and prospective partner relationships, and even producing an opportunity for us to be recognized on a global stage at SXSW. We’re so grateful to have a knowledgeable, enthusiastic champion like Laurie working internally and externally on our behalf.” - Allie Burns, Village Capital, CEO

"LFJ has been a critical force multiplier for me. As a MD, I'm pulled in so many directions. I knew that I could pass the ball to her as a coach/player in so many areas of the fund and accelerator: she's helped me vet hundreds of potential investments, generated co-investments and follow-on funds for our portcos, refreshed our program strategy and Demo Day showcases, and served as a trusted and engaging advisor to me, our team, our portfolio of 70+ founders."

- Adam Phillips, Managing Director, Techstars Washington DC in partnership with JP Morgan; Techstars Equitech Baltimore, Maryland



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Equitech
Accelerator

techstars_
Washington DC

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